

# Data Visualization Literacy

a **vital** nursing competency

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# definitions

## competency



a core ability required to fulfill one's professional role  
can be undefined or unstandardized

**literacy** (read, understand, interpret, apply appropriately)

**numeracy** - numbers

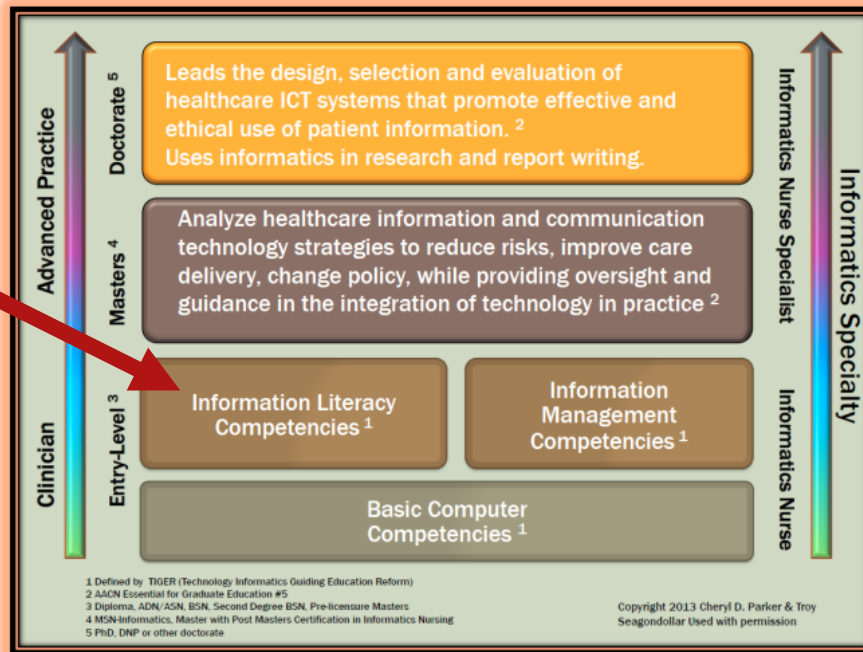
**graph** – graphical representations of data

## informatics

science of how to use data, information and knowledge

analytics, business intelligence

## Education-based Informatics Skills & Competencies: TIGER/AACN Model



10

11. **Nursing informatics (NI)** is the specialty that integrates nursing science with multiple information management and analytical sciences to identify, define, manage, and communicate data, information, knowledge, and wisdom in nursing practice. NI supports nurses, consumers, patients, the interprofessional healthcare team and other stakeholders in their decision-making in all roles

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Page 4

and settings to achieve desired outcomes. This support is accomplished through the use of information structures, information processes and information technology.

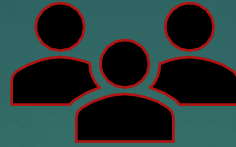
Source: [Nursing Informatics: Scope and Standards of Practice, 2nd Edition, ANA 2015](#)

- a. **Nursing Informatics (NI)** this science and practice integrates nursing, its information and knowledge and their management with information and communication technologies to promote the health of people, families, and communities worldwide.

Source: [International Medical Informatics Association – Nursing Informatics, 2011](#)

# Nursing Informatics Competency

# issue



About 1/3 of the general population lacks basic numerical and graphical skills

## impacts



patients (Nayak et al, 2015)

nurses & physicians (Dowding et al, 2018)



article search keywords:



*numeracy, graph literacy, data visualization*

# findings (Dowding et al, 2018)

- ▶ no significant differences in graph literacy or numeracy
  - ▶ sex
  - ▶ age
  - ▶ race
  - ▶ education level
  - ▶ nurse training level
  - ▶ staff or per diem
  - ▶ years as a nurse
  - ▶ agency tenure



# findings (Dowding et al, 2018)

Categorized into two groups:

- ▶ Numeracy high: 75% (147)
- ▶ Graph literacy high: 75% (146)

Categorized into four groups:

- ▶ Both low: 12% (24)
- ▶ High numeracy and low graph literacy: 12% (24)
- ▶ Low numeracy and high graph literacy: 13% (25)
- ▶ Both high: 63% (122)



# solution



## Awareness, Acknowledgment and Action

- ▶ **Publication, talks, initiatives**
- ▶ Professional Education – baccalaureate to advanced degrees
- ▶ Employee training
  - ▶ hospital orientation
  - ▶ unit onboarding
  - ▶ transitions to leadership/administrative roles
- ▶ **Deploy well-designed data products**
  - ▶ integrate best-practice design
  - ▶ incorporate infobuttons or navigation guides
  - ▶ provide user training

# Spread the word



- ▶ Research fellowship (2017-2019)
  - ▶ American Nurse Today **article** with Cynthia Saver
  - ▶ Graph literacy module to improve graph literacy in nurses
- ▶ ANA-NY Annual Meeting **talk** (Jun 2019)
- ▶ DNP practicum – **EBP project** (Aug 2020)
  - ▶ University of Pennsylvania & Memorial Sloan Kettering Cancer Center
  - ▶ PICOT qs: In hospital nurses does graph literacy training compared to no training improve graph literacy one month after training?



# Good design Better understanding

<http://www.healthdataviz.com/gallery/>

## Data context

- ▶ Project, objective, audience, primary contact
- ▶ Last data refresh, inclusion/exclusion criteria, data source
- ▶ Meaningful titles, labels

## Guides

- ▶ Navigation cover page or landing page
- ▶ On-demand info buttons
- ▶ Contextual and dynamic tooltips

# resources

## Data Visualization Design

- ▶ <https://labs.centerforgov.org/guides/dataviz/index.html>
- ▶ <https://datavizcatalogue.com/>
- ▶ <https://guides.library.duke.edu/datavis/topten>
- ▶ <https://guides.library.georgetown.edu/c.php?g=75874&p=487160>

## Graph Literacy

- ▶ <https://learn.concord.org/graph-literacy>
- ▶ [https://www.nytimes.com/column/whats-going-on-in-this-graph?emc=edit\\_in\\_20171109&nl=learning-network&nid=52022771&te=1](https://www.nytimes.com/column/whats-going-on-in-this-graph?emc=edit_in_20171109&nl=learning-network&nid=52022771&te=1)
- ▶ <http://www.inspiration.com/visual-learning/plots-and-graphs>
- ▶ <http://kya.e.ky.gov/educators/resources/rla/BuildingGraphicLiteracySkillsStrategiesfortheClassroom.pdf>
- ▶ [https://serc.carleton.edu/quantskills/teaching\\_resources/index.html?q1=sercvocabs\\_40%3A8](https://serc.carleton.edu/quantskills/teaching_resources/index.html?q1=sercvocabs_40%3A8)
- ▶ <http://web.archive.org/web/20080728230949/http://www.leeds.ac.uk/languages/resource/english/graphs/tren.htm>
- ▶ <https://infogram.com/blog/charts-and-graphs-increase-visual-literacy/>
- ▶ <https://www.act.org/content/act/en/products-and-services/workkeys-for-job-seekers/assessments/graphic-literacy.html>
- ▶ [https://www.nsf.gov/awardsearch/showAward?AWD\\_ID=1810498&HistoricalAwards=false](https://www.nsf.gov/awardsearch/showAward?AWD_ID=1810498&HistoricalAwards=false)