

## Session 2: Evaluation Activity

- Identify an innovation / quality improvement project in your organization
- Write an outcome objective for your project
- Create a Logic Model for your project identifying:
  Inputs, Activities, Outputs, and Goal
- Complete an Evaluation Matrix for your project identifying: Stakeholder, Evaluation Measure, Data Source, and Frequency of Data Collection

## Logic Model

GOAL					
OBJECTIVES •					
•		Process	Short Term	Intermediate	Long Term
Inputs	Activities	Measures	Outcomes	Outcomes	Outcomes
What are resources that the project needs?	What are the main things that the project will do/provide?	How many and what sort of observable activities will result?	What will occur as a direct resultof the activities and outputs? [KSAs]	What will occur as a direct result of the changes in knowledge, attitutdes, and beliefs? [Individual health effects]	What system changes or long-term health benefits will occur?

## **Evaluation Matrix**

OBJECTIVE:

Stakeholder	Type of Measure	Name of Measure	Data Source	Collection Frequency